



National Council for Hospice and Palliative Professionals

BEREAVEMENT PROFESSIONAL SECTION

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NCHPP: What is it?



- NCHPP is a collaborative of 15 discipline specific professional sections advancing end-of-life care within their disciplines.
- NCHCPP's on-line resources, forums and networking will help you grow professionally, find new solutions, contribute to the field, and elevate the national profile of your program.

My.NHPCO



- Professional communities
- Discussion Posts
- Monthly Chats
- Library entries
- Blog

Please contact us...



- if you have questions about membership
- if you have topics you would like us to discuss
- if you would like a mentor
- if you would like to become a section committee member

So, what's so great about bereavement?



**AS BEREAVEMENT
PROFESSIONALS, WE
UNDERSTAND THE VALUE. BUT
WHAT ABOUT OUR
COLLEAGUES, OUR CLIENTS,
THE COMMUNITY, EVEN OUR
BOSSES?**

What do we know?

- We are highly skilled professionals with breadth and depth of knowledge in death, dying, grief, loss and bereavement. We add much value to the hospice program.

What do others know?



Common stereotypes of BR role

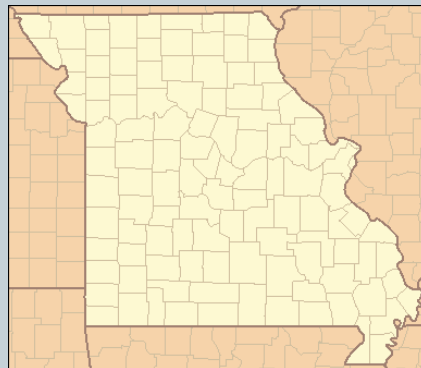


- We sit around the office all day
- We don't have visits in the field
- We don't have to worry about “numbers”
- Pre-bereavement is the answer to all family dynamic issues
- Bereavement can “cure” dysfunction or grief
- We make people cry
- Most people recover from grief on their own so we really don't need a bereavement position
- Others?

Changing the narrative...



- While overcoming stereotypes or misinformation related to our role can be frustrating, we can empower ourselves to advocate for the importance of it.
- I'm from the show me state, often we have to show others our value for them to truly “get it”



Then how do we do this?



- Orientation of new employees
 - Annual in-services
 - Memorial Services
 - Marketing
 - Staff support
- Continuing education
 - Teamwork!
 - Creativity

Let's get creative!



- Share your success stories of being creative in bereavement and bringing positive attention to the program
- Have you ever changed the mind of someone who didn't quite understand bereavement? Please share
- Others?



www.nhpco.org



National Hospice and Palliative Care
Organization