



Virtual Palliative Care Conference

“Humanity in Healthcare: Returning to
a Patient-Focused Approach”

May 20, 2021

Hospice of Southern West Virginia

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www.hospiceofsouthernwv.org

Hospice of Southern West Virginia, Inc.
P.O. Box 1472
Beckley, West Virginia 25801

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SPEAKERS

Tim Ihrig, MD

Dr. Timothy Ihrig, Chief Medical Officer of Crossroads Hospice & Palliative Care, is an internationally recognized authority on hospice and palliative care and advocate for full transparency in patient care. His TED Talk, "What We Can Do to Die Well," urges doctors to emphasize overall quality of life while helping seriously ill patients approach end-of-life with dignity and compassion. Dr. Ihrig received his Doctor of Medicine and M.A. in Molecular Biology at the University of Nebraska. He is endorsed by the Center to Advance Palliative Care as a clinician-educator.

Dolly Sullivan, MPA, MSW, LICSW

Fairmont, WV native Dolly Sullivan brings a wealth of experience from her work at WVU Children's Hospital as a family therapist and as the director of Intentional Wellness and Consulting. Sullivan left WVU Children's Hospital in 2016 and now sees a variety of patients in her own practice. Sullivan is a staple on the public speaking circuit in the state discussing social & healthcare policy; pediatric palliative care and the effects of chronic illness upon individuals, couples and families and post traumatic stress disorder.

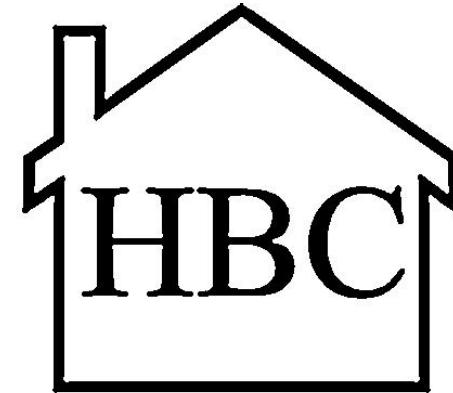
Krista Ball, M.S., ATR-BC, CT

Krista Ball is the program manager of Highmark Caring Place, Warrendale. She is a registered, board certified art therapist and is a member of the American Art Therapy Association. She is a member of the Association for Death Education and Counseling and is certified in thanatology. Krista received her bachelor's degree in art therapy from Mercyhurst College in Erie. She went on to get her master's degree in art therapy from Eastern Virginia Medical School in Norfolk, Va. where she was the recipient of the Paul Fink, M.D. Award for academic, clinical and research excellence.

Landon Blankenship, MSN, RN, APRN, FNP-BC, CHPN

Landon Blankenship is the Chief Nursing Officer of Hospice of Southern West Virginia. Landon received his Associate of Science and his Bachelor of Science in Nursing from Bluefield State College. He started his career in the CCU at Princeton Community Hospital and earned a position as a faculty member of Bluefield State College. He taught as an Assistant Professor in the Nursing program for 9 years and earned his graduate degree in Nursing Education and his Post-Graduate Certificate as a Family Nurse Practitioner from Marshall University.

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REGISTRATION

Thursday, May 20, 2021

REGISTRATION FORM:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Work: _____

Email Address: _____

Employer Name: _____

Conference Fee - \$99 (\$85 if paid before April 30, 2021)

To register, go to: www.hospiceofsouthernwv.org

Discipline:

- ☐ Physician/Physician Assistant
- ☐ Nurse
- ☐ Nurse Practitioner
- ☐ Social Work
- ☐ Pharmacy
- ☐ Respiratory Care
- ☐ Other

Make checks payable to:

Hospice of Southern WV

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AGENDA

Thursday, May 20, 2021

7:30-8:00	Registration
8:00-8:10	Opening Remarks
8:10-10:00	Keynote / Plenary I - Dr. Tim Ihrig
10:00-10:10	Break
10:10-12:00	Plenary II - Dolly Sullivan
12:00-1:00	Lunch
1:00-2:50	Plenary III - Krista Ball
2:50-3:00	Break
3:00-4:30	Plenary IV - Landon Blankenship



WHO SHOULD ATTEND

Who Should Attend?

Our one-day CME/CEU conference will challenge and strengthen your knowledge of palliative care concepts, whether you are a seasoned palliative care professional or someone who simply wants a broadened understanding of palliative and end-of-life care issues, trends and approaches. Generally, our attendees are a blend of representatives from the following disciplines: Physicians, Physician Assistants, Nurse Practitioners, RNs, LPNs, CNAs, Pharmacists, Social Workers, Counselors, Health Care Administrators and Hospice Volunteers.

What is the Cost?

Hospice of Southern WV is proud to join with our major sponsors to bring the best end-of-life care education to our region. Registration includes four plenary speakers and is \$99 for the conference. Lunch will be on your own. There is an early registration discount if payment is received on or before April 30, 2021.

Are Continuing Education Credits Offered?

Hospice of Southern WV is applying for CEUs from WV Board of Registered Nurses, WV Board of Social Work Examiners, WV Board of Examiners in Counseling, WV Board of Pharmacy, Raleigh County Medical Society and WV Board of Respiratory Care.

Early Registration Deadline?

Friday, April 30, 2021

OBJECTIVES

- Identify key elements necessary in engaging and educating patient/family in the process of medical decision making.
- Charting the physical and psychosocial changes from diagnosis to resolution of chronic or terminal illness.
- Summarize new palliative care initiatives and their impact on patient outcomes.
- Evaluate clinical information related to palliative and hospice care.
- Recognize and understand the positive impact of incorporating and managing stress in a healthcare work environment.

ABOUT PALLIATIVE CARE OF SOUTHERN WV

Palliative Care means treating the symptoms of a disease rather than trying to find a cure. Most often this means treating pain and irritable symptoms such as shortness of breath, nausea, difficulty sleeping and many others. Patients typically have a life expectancy of less than one year, but palliative services are not based upon life expectancy unlike hospice which requires a prognosis of six months or less.

How does Palliative Care Manage Pain?

Palliative Care of Southern West Virginia serves patients with serious illness, including but not limited to cancer, congestive heart failure, chronic obstructive pulmonary disease (COPD), kidney failure, liver failure, advanced dementia, Amyotrophic lateral sclerosis (ALS) and Multiple sclerosis.

Patients and their families who are facing difficult decisions about the goals of their medical care may benefit from a Palliative Care of Southern West Virginia consultation.

Who Provides Palliative Care?

Palliative Care of Southern West Virginia consultations are provided by advanced practice nurses (nurse practitioners) and physicians. Our team of Palliative Care providers work with attending physicians, nurses, chaplains, pharmacists, registered dietitians, therapists and other staff to address goals of care, make recommendations for care and provide symptom management. The patient's primary health care provider continues to manage the patient's plan of care.

PalliativeCare
of Southern West Virginia

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